

# willard hvac

Shawn Baker | 2014/02/12

## 1@:60 “After Hours”

**:45 ANNOUNCER:** Good morning, or afternoon, or evening. Well, it doesn't really matter what time of day you hear this commercial, because later I'm going to tell you to call Willard H-V-A-C at 972-564-9785, and the kicker is, that actually means you can call Willard right then, because Randy Willard, his son, or his dispatcher will be there to take your call. 24/7. And let me tell ya, my heater or A/C never seems to break at a convenient time, and that's why Willard H-V-A-C will answer your emergency call, any time of day, for no charge. Who else does that? I think it's only Willard H-V-A-C. So, if your central A/C system fails and it's any time of day, call Willard H-V-A-C at 972-564-9785. That's 972-564-9785.

**:15 CLIENT TAG:** I'm Randy Willard, owner and operator of Willard H-V-A-C. We'll give you the same repair prices no matter what time or day of the week, and we'll be completely honest with you. That's our promise. Call us any time, any day for comfort that is always in season. 972-564-9785. That's 972-564-9785. Willard H-V-A-C.

## copy points

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